PLANNING GUIDE

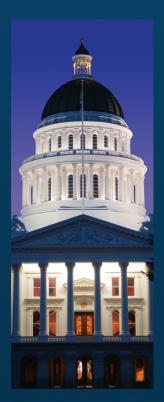
ENTERPRISE 2012 - NATIONAL TRAINING CONFERENCE - SACRAMENTO CALIFORNIA

G#Iden Opportunities ~ Building Bridges









NATIONAL CORRECTIONAL INDUSTRIES ASSOCIATION



HOSTED BY CALIFORNIA PRISON INDUSTRY AUTHORITY



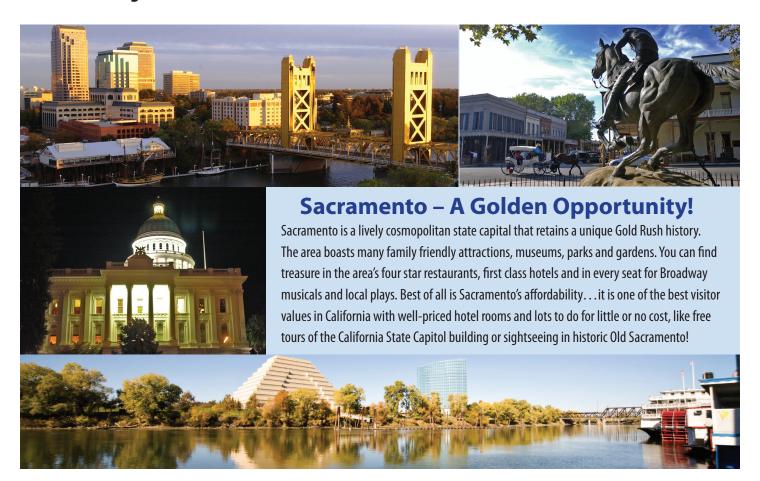


The **National Correctional Industries Association's Enterprise 2012 Conference** is an unrivaled event in the field of correctional industries.

- **♦ Great opportunities for professional growth** while strengthening and building partnerships
- ◆ Unique training workshops as well as many networking opportunities
- ◆ An extensive exhibit hall allows for a **hands-on look at the most current products and services** in correctional industries

The 2012 training curriculum offers professional instruction on the following subjects vital to the success of any correctional industries program:

- **♦** Leadership and Management
- **♦** Business Operations and Solutions
- **♦** Offender Development and Reentry
- **♦** Jail Work Programs





FRIDAY March 30

SATURDAY March 31

SUNDAY April 1

9:00 AM - 5:00 PM

NIC/NCIA CI Director Pilot Training (by invitation only) Hyatt Regency Sacramento

9:00 AM - 5:00 PM

NIC/NCIA CI Director Pilot Training (by invitation only) *Hyatt Regency Sacramento*

2:00 PM - 5:00 PM

Exhibitor Registration and Setup

8:00 AM - 6:00 PM

Conference Registration

8:00 AM - 3:00 PM

Exhibitor Registration and Setup

8:00 AM - 10:30 AM

NCIA Board of Directors Meeting

10:45 AM - 11:30 AM

NCIA Business Meeting

12:00 PM - 3:00 PM

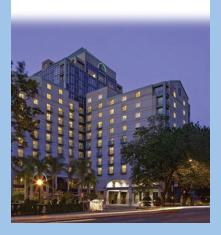
CI Director Roundtable (Lunch served; by invitation only)

3:30 PM - 4:45 PM

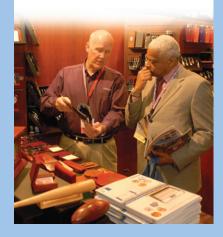
Opening Session and Keynote Address

4:45 PM - 7:00 PM

Exhibit Hall Grand Opening and Reception







^{**} All meetings and events will be held at the Sacramento Convention Center unless noted above. Schedule subject to change.



MONDAY April 2

TUESDAY April 3

WEDNESDAY April 4

8:00 AM – 4:30 PM

Conference Registration

8:00 AM - 9:00 AM

Vendor Spotlight/Coffee Break

9:00 AM - 10:00 AM

Exclusive Exhibit Hours

10:00 AM - 11:30 AM

Workshops A-1 through D-1

10:00 AM - 11:00 AM

NCIA Corporate Relations Meeting

11:30 AM - 1:00 PM

Exhibit Hall Lunch

1:00 PM - 2:30 PM

Workshops A-2 through D-2

2:30 PM - 4:00 PM

Exhibit Hours

3:30 PM - 5:00 PM

Workshops A-3 through D-3

8:00 AM - 1:30 PM

Conference Registration

8:00 AM - 10:00 AM

Exhibit Hall Coffee Break and Exclusive Exhibit Hours

10:15 AM - 11:45 AM

Workshops A-4 through D-4

12:00 PM - 1:30 PM

Exhibit Hall Lunch

1:15 PM

Exhibit Hall Grand Prize Giveaway

1:30 PM - 10:00 PM

Exhibit Hall and Registation Dismantle

1:45 PM - 3:15 PM

Workshops A-5 through D-5

3:30 PM - 4:15 PM

West and South Central Regional Business Meetings Hyatt Regency Sacramento

4:15 PM - 5:00 PM

Northeast and Central Regional Business Meetings Hyatt Regency Sacramento

6:45 PM - 7:30 PM

Awards Banquet Reception Hyatt Regency Sacramento

7:30 PM - 9:30 PM

NCIA Awards Banquet
Hyatt Regency Sacramento

8:00 AM - 1:00 PM

Correctional Industries Facility Tour hosted by California Prison Industry Authority (CALPIA)

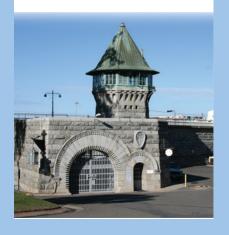
* Must sign up for tour at booth in NCIA Registration area by noon on Monday, April 2

8:30 AM - 9:15 AM

Southeast Regional Business Meeting Hyatt Regency Sacramento

9:30 AM - 10:30 AM

NCIA 2013 Conference Planning Meeting Hyatt Regency Sacramento







Are Your Leaders Ready? Leadership & Management Track Chair: Charles L. Pattillo, General Manager, CALPIA

Are your leaders ready? The Leadership Challenge® — an Overview. This track will focus on the development of leaders at all levels, from entry to executive levels. Each of the five workshops will be motivating, interactive and provide tools for becoming a more effective leader. *Don't miss this golden opportunity!*

A-1: Model the Way[©] - Who am I, and what is important to me?

A-2: Inspire a Shared Vision - Where are we going, and why should I follow?

A-3: Challenge the Process© - *We have always done it that way! Can we do better?*

A-4: Enable Others to Act[©] - How do we help our staff improve and stay engaged?

A-5: Encourage the Heart© - Why is it important to recognize employee efforts?



Solving your Operational Issues Using LEAN, Website Development, Branding and Sales and Marketing

Track Chair: Danielle Wiles, Washington State Correctional Industries

We are looking for solutions to improve our business operations. These exciting and informative workshops will provide participants with relevant technical information and best practices on implementing LEAN, developing effective websites, the benefits of branding and improved sales and marketing efforts.

B-1: Crafting a Compelling Website

B-2: The Benefits of Branding

B-3: LEAN Leadership

B-4: LEAN Six Sigma

B-5: Sales and Marketing







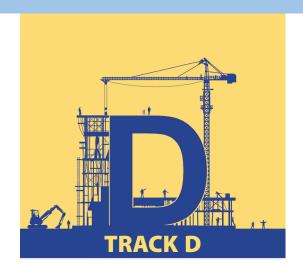


Finding the Golden Opportunities for Reentry in Correctional Industries

Track Chair: Paul Baum, CALPIA

This track reveals the golden opportunities within Correctional Industries as the leaders in providing reentry. Even in hard economic times Correctional Industries across the nation are providing evidence-based, offender workforce-focused reentry programs without increases to their budget. Participants will receive a gold mine of knowledge, experience, tools and resources that have been introduced, implemented and proven successful in Wyoming, Minnesota, Indiana, California, and Nevada's Correctional Industries' daily operations.

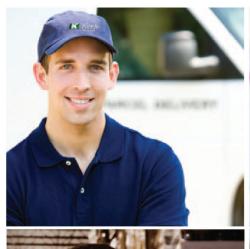
- **C-1: Cost-Effective Ways to Enhance Reentry Initiatives**
- C-2: An Offender Reentry Model Proven to Reduce Recidivism
- C-3: Innovative Reentry Inside Today's Correctional Industries
- C-4: From Intake to Release: Reentry Services through Offender Development Programs
- C-5: Roundtable: Discovering the Gold in Your Correctional Industries



Jail Work Programs: Bridges to the Community Track Chair: Dean Mason, Washington State Jail Industries Board

We have all said it before; sometimes people just fall through the cracks. Releasing from jail and returning to the community may seem as simple as stepping out of the jail door and onto the street, but for many ex-offenders the cracks are right there and the chance of a fall is imminent. Jail industries and work programs can provide bridges to get people over the cracks, but every bridge has to be anchored on two sides. The workshops in this track will provide participants with information to not only develop successful jail work programs, but also the ability to connect their bridge to the programs, services and employment in the community that are necessary for a successful transition

- D-1: Industry and Reentry: One Louisiana Sheriff's Office Efforts
- D-2: Offender Workforce Development in Utah County
- D-3: Los Angeles County Sheriff's Department: Community Transition Reentry Center
- D-4: Marion County Sheriff's Office: Work Release Center: An Inmate Program that Instills Valuable Job and Life Skills
- D-5: National Institute of Corrections' Transition from Jail to Community (TJC) Initiative



















For more than 35 years we've been the leading commissary services company in the industry. We've maintained that standing by making customer satisfaction our highest priority. Doing the things, large or small, that make a difference to you is what separates us from our competitors. "Providing innovative solutions and exceptional service" isn't just our mission statement, it's the philosophy by which we've built long-lasting relationships and a successful company.

Contact us today to learn how we can enhance your commissary operation.

Keefe Group is dedicated to corrections and dedicated to you.



Innovative Solutions and Exceptional Service













Find the Latest Technology, Products and Services in the Exhibit Hall

Enterprise 2012 provides you the best opportunity to see, touch and feel the latest technologies, products and services available to Correctional Industries all under one roof in the Enterprise 2012 Exhibit Hall. Nearly 100 exhibit booths are expected at this year's conference ... where else are you going to have this golden opportunity to see it all?

Plus, the exhibit hall provides excellent networking opportunities during the complimentary meal events, access to the Internet at the Cyber Café and it's where you have to be to qualify for the grand prize giveaway!

Exhibit Hall Schedule

Sunday, April 1

4:45 PM – 7:00 PM Exhibit Hall Grand Opening

Monday, April 2

9:00 AM – 10:00 AM Exclusive Exhibit Hours

11:30 AM – 1:00 PM Exhibit Hall Lunch

2:30 PM – 4:00 PM Exhibit Hours

Tuesday, April 3

8:00 AM - 10:00 AM Exhibit Hall Coffee Break and

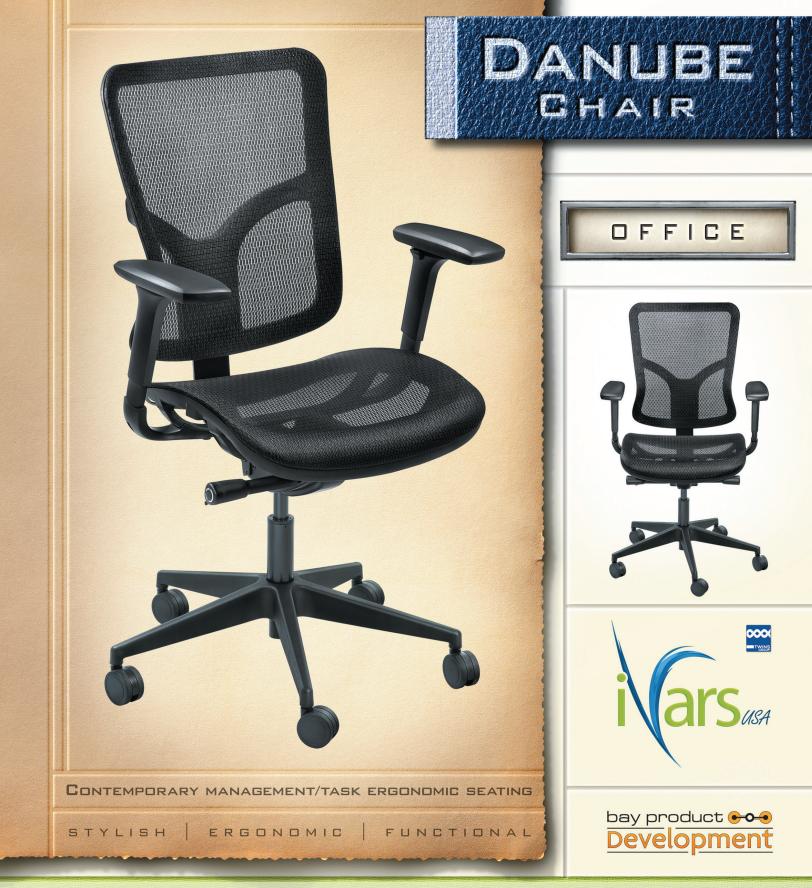
Exclusive Exhibit Hours

12:00 PM - 1:30 PM Exhibit Hall Lunch and Grand Prize

Giveaway

Don't Forget the Popular Vendor Spotlight!

Join your fellow Correctional Industry Colleagues on Monday, April 2 at 8:00 AM for the Vendor Spotlight and Coffee Break. Enjoy coffee and a light continental breakfast and hear a summary of what each exhibitor is bringing to you for 2012!



Danube is the next generation of breathable ergonomic seating! Danube offers all the ergonomic features you've come to expect. PLUS it offers completely breathable mesh seat and back surfaces.

Available and in stock at Ivars USA today!

SIMPLE SOLUTIONS FOR SOPHISTICATED NEEDS.



Play the Exhibit Hall Grand Prize Giveaway Game and qualify to win a Mobile Technology Prize Package!

- His and Her iPads
- Two iPad Accessory Packages
- iTunes Gift Cards
- And More!





How do you play?

Just look for your Exhibit Hall Grand Prize Giveaway Bingo Card in your registration packet when you pick up your badge and visit every exhibitor in the exhibit hall to get your card stamped. Make sure you visit the grand prize sponsors' booths to complete the game requirements!

How do you win?

The Grand Prize Giveaway drawing will be held at 1:15 p.m. on Tuesday, April 3rd. Enjoy lunch in the exhibit hall with a final visit to any exhibitors you haven't seen or ones that you had marked to re-visit and then just be present at the drawing to hear your name called! Remember, you must submit your card by 12:30 p.m. and you MUST be present at the drawing to win!

One lucky winner will walk away from Sacramento with not one, but two iPads!*

*Subject to all rules and regulations below.

NCIA Enterprise 2012 Exhibit Hall Grand Prize Giveaway Official Rules and Regulations:

- 1. You MUST be present to win.
- 2. Only registered Enterprise 2012 attendees are eligible to enter.
- 3. Family Auxiliary registrants, conference sponsors, and exhibitors, as well as NCIA staff and their families, are not eligible to win.
- 4. Winners shall be required to execute an Authorization and Release Form, which shall release NCIA, its representatives, grand prize sponsors, contractors and employees from liability of any kind for claims arising out of or in connection with the Grand Prize Giveaway Game. By signing this form, the winner certifies that he/she is not barred by state law or employer regulation from receiving this prize.
- 5. Winners must provide their own wireless connection to access the Internet via their new iPad.
- 6. Entries will not be accepted after 12:30 p.m. on Tuesday, April 3, 2012.

Don't Miss These Important NCIA Business Meetings

NCIA Business Meetings keep you in the know when it comes to national issues facing our industry, new and upcoming events and member services, as well as regional issues and events.

Sunday, April 1

NCIA Board of Directors Meeting 8:00 AM - 10:30 AM
NCIA Business Meeting 10:45 AM - 11:30 AM

Monday, April 2

NCIA Corporate Relations Meeting 10:00 AM – 11:00 AM

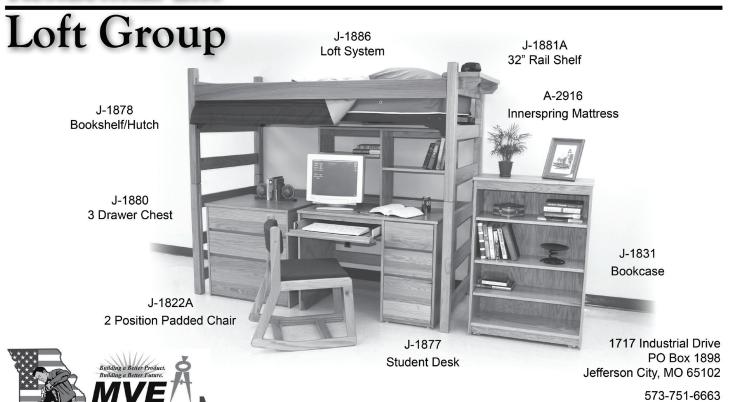
Tuesday, April 3

West and South Central Regional Business Meetings 3:30 PM – 4:15 PM Northeast and Central Regional Business Meetings 4:15 PM – 5:00 PM

Wednesday, April 4

Southeast Regional Business Meetings 8:30 AM – 9:15 AM NCIA 2013 Conference Planning Meeting 9:30 AM – 10:30 AM

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800-392-8486

Fax: 573-751-9197



NCIA Awards Banquet Tuesday, April 3, 2012 Hyatt Regency Sacramento

Awards Banquet Reception: 6:45 PM-7:30 PM NCIA Awards Banquet: 7:30 PM-9:30 PM

Every year, NCIA makes a special effort to acknowledge individuals who have demonstrated extraordinary skill and leadership in their field of expertise as well as a dedication to improving Correctional Industries as a whole. Join your fellow colleagues in recognizing the 2012 award winners for all of their hard work and celebrate their achievements at the NCIA Awards Banquet.

Award categories to be announced include:

- ◆ Rodli Award
- **♦ Marketing and Sales Person of the Year Award**
- ◆ National Staff Award, Regional Staff Awards and Honor Roll of Staff Awards
- ◆ Annual Report Award

For information on award nominations, criteria and other important award guidelines, please go to: www.nationalcia.org







Look to Washington State CI for residential furniture constructed from solid wood, veneer plywood, and desk and dresser tops comprised of NAUF industrial particle board core/high pressure laminate. All wood components are finished using our state of the art water based UV finishing system. And don't forget our lounge seating kits — now available in four great styles!

Products are component repairable. Lounge seating kits include frame and foam parts, hardware and assembly instructions. Contact James Trogden at iames.trogden@doc.wa.gov or 1-360-725-9183.







California Prison Industry Authority Folsom State Prison California State Prison - Sacramento Wednesday, April 4, 2012 8:00 AM - 1:00 PM

Join us in a unique opportunity to visit the iconic Folsom State Prison. This prison boasts intriguing historical buildings, some constructed as early as 1874. Interesting facts about the prison are:

- ♦ The powerhouse provided electricity to the prison in 1893 being the first in the nation to do so
- ♦ A jogging track was built specially for "Jericho Mile" in 1978
- ♦ All of the stone used to build Folsom State Prison came from the original rock quarry
- ♦ Johnny Cash made Folsom Prison famous with the 1956 #1 hit "Folsom Prison Blues"

CALPIA has had operations at Folsom State Prison for over 50 years and employs over 500 inmates in eight enterprises: Metal fabrication, Metal Sign Shop, License Plates, Print Shop, California Assistive Technology Enterprise (Digital/Braille Services), Laundry, Modular Buildings and Construction Services.

The tour will feature an overview of Folsom State Prison and share CALPIA's enterprise management with its NCIA partners.

Make your reservations early by signing up at the Correctional Industries Tour Booth in the registration area!





Hyatt Regency Sacramento 1209 L Street Sacramento, CA 95814 916-443-1234

The Hyatt Regency Sacramento is situated directly across from the State Capitol and adjacent to the Sacramento Convention Center. Guests of the downtown Sacramento hotel are just steps away from the heart of the state's most vibrant cities. Within blocks of the hotel are the city's best shopping, restaurants and theatres. Walk to one of the many landmarks and museums or visit historical Old Sacramento. The luxurious rooms include an iHome stereo with iPod dock, Hyatt Grand Bed, 42" flat screen cable TV, coffeemaker, iron and ironing board, hair dryer, room service, and deluxe bath with pampering Portico products.

Reservations:

Hyatt Central Reservations: (888) 421-1442

To make reservations online: https://resweb.passkey.com/go/NCIA2012

Making your hotel reservation:

NCIA conference attendees can make their hotel reservations online or by phone no later than March 2, 2012 by contacting the Hyatt Regency Central Reservations directly to book their reservations or by reserving online at the link above. When calling, attendees should be sure to state that they are NCIA conference attendees in order to receive the NCIA Group Rate of \$99 plus 12% room tax (tax rate subject to change) and \$1.65 tourism assessment fee per night.

Reservations must be made by March 2, 2012, in order to receive NCIA Group Rate.

After this date, rooms may not be available at the reduced rate so you are strongly encouraged to make your room reservations early. Rooms are assigned on a first-come, first-served basis. Check-in time is 3 p.m. Check-out time is 12 noon. If you arrive before check-in, you can pre-register and the bellman will store your bags.

Guests may cancel their reservations within 24 hours prior to arrival. Cancellations less than 24 hours prior to arrival will be subject to forfeiture of one night's room and tax. In the event of a "no-show", the credit card will be charged to the equivalent of one night's stay. Upon check-in, each guest will be required to present a valid credit card, on which an amount of the sufficient pre-authorization can be obtained to cover the room and tax charges for the length of the guest's stay, plus the anticipated use of the hotel's ancillary services.

NCIA CONFERENCE REGISTRATION

Note: In order to receive the NCIA Membership Rate, your membership must be valid through March 31, 2012.

Pl	ease check the appropriate	box for you	r registration typ	e:
			On or Before 3/2/2012	After 3/2/2012
	Full Conference Registration, N	NCIA MEMBER	\$330	\$350
	Full Conference Registration, N	NON-MEMBER	\$375	\$395
	(Non-member rate includes one-year	individual NCIA r	nembership.)	
	☐ Check box if you would like to join. Both full conference registrations include.	le a ticket to the N	CIA Awards Banquet.	
	Family Auxiliary		\$75	\$75
	*Individuals are only eligible to register exhibitor conference registrant. Family a following registrations: full conference, an Awards Banquet ticket!	members of the co	nference exhibitors must p	urchase one of the
	One-Day Registration		\$130	\$150
	*One-Day Registrations are valid for on per attendee. If they wish to attend ever registration. One-Day Registrations do	nts on more than o	one day, they must purchas	
PI	ease check the day you will	l be attendiı	ng:	
	4/1	4/2	4/3	
	Sunday	Monday	Tuesday	
	Closing Awards Banquet Ticke	t	\$60	\$60
NO	TE: Full conference registrations include o	a ticket to the NCIA	A Awards Banquet.	
PI	ease type or print clearly:			
Att	endee Name (as you wish it to appear	on your registrati	on badge)	
Titl	e (as you wish it to appear on your reg	istration badge)		
Ag	ency Name			<u> </u>
Ad	dress	(City, State, Zip	
Pho	one	F	ax	
Em	ail Address	,	Website Address	
All re Age mus Nat	egistration fees must be paid in U.S. dollars by check, ncy vouchers may be submitted for invoicing, but mut to be paid in full by March 2, 2012. Agency vouchers with a paid in full by March 2, 2012. Agency vouchers with a paid in full by March 2, 2019. Agency vou	money order or charge ast be received by Febru	d to a Visa, Mastercard or Americar ary 10, 2012 for processing. Invoice	d Agency vouchers the:
Card	Number	Exp. Date	3 or 4 Digit Security Code	

Signature of Card Holder

IT IS EASY TO REGISTER FOR ENTERPRISE 2012

FAX IT IN

If you are paying by credit card, fax the completed form to: (410) 230-3981

REGISTER ONLINE

If you are paying by credit card, log onto our website at: www.nationalcia.org to register

PHONE IT IN

If you are paying by credit card, call NCIA's toll-free number at: (866) 242-6285

MAIL IT IN

Simply mail the completed form with your payment to: NCIA 1202 North Charles Street Baltimore, MD 21201

CANCELLATION POLICY

We understand that circumstances arise that may require you to cancel. To qualify for a refund in full, the registrant must submit a written request to NCIA to be received before March 9, 2012. After March 9, 2012, a 40% refund of the conference fees will be provided upon receipt of a written request to NCIA. Written requests must be received prior to March 23, 2012. No refunds will be made after March 23, 2012.

NCIA OFFICE USE ONLY

Membership Type	_ Reg. Fee \$				
Date Member ID#	#				
Total Amt. Received \$					
Employee's Initials					

Name of Card Holder (Please Print)

The California Prison Industry Authority (CALPIA) is a State-operated agency providing productive work assignments for approximately 6,000 inmates in California's adult correctional institutions. CALPIA operates over 60 service, manufacturing, and agricultural industries at 22 prisons throughout California. CALPIA is self-supporting from the sale of its products and services and does not receive an annual appropriation from the Legislature.



CALPIA programs reduce recidivism.

Recent independent studies have shown the rate at which CALPIA inmate parolees return to prison is at least 25% lower than California's general population.

CALPIA inmates pay back society.

CALPIA inmates contribute 40% of their wages (\$.30 to \$.95 per hour) to pay court-ordered restitution and fees. This helps the crime victims as well as reducing the cost of the process.

Working inmates help make prisons safer for staff.

Reducing inmate idleness has been shown to reduce violence against staff and inmates. CALPIA inmate workers must have no disciplinary actions against them in order to keep their jobs.

CALPIA supports California Business.

CALPIA purchases raw materials from California owned businesses that employ California workers and pay California taxes.



JOINT VENTURE PROGRAM

The Joint Venture Program (JVP) employs people within California's correctional system who have a strong desire to work and learn valuable skills. It offers businesses attractive benefits for employing inmates, while providing inmates with employment and enhanced job skills within prison operations — allowing them to return more successfully to society as productive citizens after serving their time.

http://jointventureprogram.ca.gov





CALPIA has received the International Standards Organization (ISO) certification for implementing quality practices and procedures in its design and manufacturing of modular office furniture and fabric enterprises.

www.iso.org



CALPIA's Inmate Employability Program encompasses a comprehensive approach in preparing inmates to obtain employment upon parole.

www.calpia.ca.gov/IEP.html

For a full description of all our products and services, go to: www.calpia.ca.gov Please send questions and comments to: info@calpia.ca.gov



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- · Arms or Armless Option
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